

MoveContent + SEO

Case Study & White Paper Samples [short list]

Link

Client

Behind the Scenes Finance Case Study	<p>RICOH Fortune 100</p> <p>Researched and wrote financial services vertical case study.</p> <p>Crafted headlines and formatted for on and off-page SEO optimization for better search results</p>
Buying Contract Management Software [Comprehensive Guide]	<p>Concord Contract Management Software Top 5 Contract Management Software</p> <p>Pitched and researched a comprehensive white paper for multiple purposes: sales enablement; SEO; Consideration stage segmentation for authority building</p>